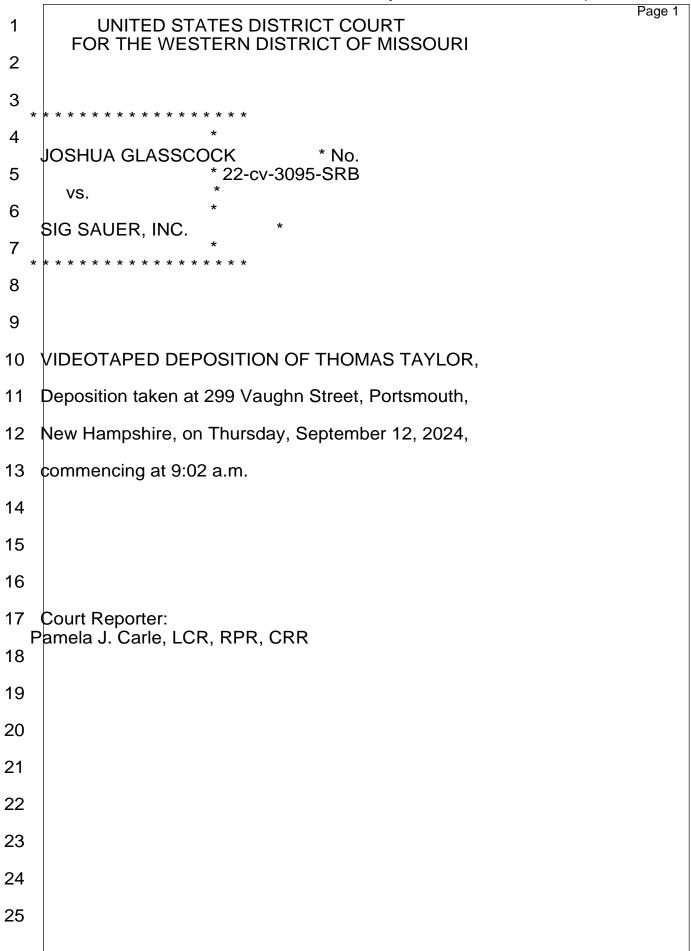
EXHIBIT 31



- 1 A. Yes.
- 2 Q. Would it be accurate to say that that
- 3 dustomer service order type could also involve
- 4 sales through Sig's custom works program?
- 5 A. Yes. I did not take into consideration
- 6 the term customer service versus custom works, but
- 7 it could include custom works sales direct to
- 8 donsumers.
- 9 Q. And, okay, I think you've answered my
- 10 question. But just so the record is clear, what is
- 11 custom works?
- 12 A. Custom works is our sort of our
- 13 high-end gun department, and we have your
- 14 build-your-own-gun portion of our website where
- 15 consumers can go directly on the Sig Sauer website,
- 16 they can use a configurator to configurate a gun,
- 17 and that gun can be shipped directly to the
- 18 consumer.
- 19 Q. Thank you. And now I wanted to just
- 20 refer you back to Exhibit 3 that you saw earlier
- 21 today, which was Glasscock 199. It's a letter, To
- 22 whom it may concern relating Boston Channel 5 WCVB
- 23 hews report that was on the CANSOFCOM incident, do
- 24 you recall that?
- 25 A. Yes.

Page 115 1 Q. Do you recall if CANSOFCOM conducted an 2 investigation on the incident? 3 A. Yes, they did. 4 Q. And do you know what the result of that 5 investigation was? 6 Α. Yes, the outcome was that it was user 7 error. And we knew that at the time, which is why we got the CANSOFCOM and asked if we could make a statement. Because they could not make a statement 10 until they conducted their investigation, although 11 they knew at that time it was likely user error. 12 We collaborated with them to make this 13 statement, and a day later followed up with their 14 own statement confirming it was user error. 15 Q. And when you say user error, what do 16 vou mean? 17 Α. That the gentleman in CANSOFCOM, the 18 Canadian Special Forces, had discharged his gun 19 with his own -- he pulled the trigger. 20 Q. Now I just want to refer you back to 21 Exhibit 4, which was a draft of potential response 22 to the ABC News, Good Morning America and Nightline 23 pieces, do you recall that? 24 Α. Yes. 25 Q. And do you recall being asked about the

Page 116 first option for the beginning of your draft 1 2 response, which referred to ABC News as an antigun 3 media outlet? 4 Α. Yes. 5 Q. Did you ultimately watch the final Good Morning America segment? 7 I did. Α. 8 Q. Did you also watch the Nightline 9 segment? 10 A. I did. 11 Q. And based on the segments that were 12 aired, did you conclude whether it was biased? 13 Α. We felt it was very biased, because in 14 the Good Morning America piece ABC News -- ABC 15 News' own gun expert opined that he didn't feel 16 like the gun could go off by itself. And he went 17 on to say that the only reason he could suggest 18 that the gun allegedly went off by itself was 19 something that he termed legal momentum, and, you 20 know, obviously he was just saying that lawyers 21 have perpetuated the story that the gun can go off 22 by itself is what he was referring to. 23 When we watched that we were surprised 24 that he said that, but when we watched the 25 Nightline piece a little later in the day or a lot

1 later in the day, ABC News had edited the expert's 2 domments out of the piece, omitting -- omitting that he said the gun likely couldn't go off by itself and that the reason for alleged discharge 5 was legal momentum. 6 So they edited that piece out, so that 7 led us to being -- believing that it was biased because they changed their story based on the later understanding that that was not working in their 10 favor. 11 Q. And are there any other articles or 12 media that we've discussed today in the deposition 13 where you felt that the media organization didn't 14 incorporate facts that you presented as part of 15 your discussions with that organization? 16 A. I think the most egregious situation 17 was the Washington Post/Trace story where we really 18 decided to go all in and provide as much 19 information as we possibly could, you know, pages 20 of information. 21 And essentially they chose to either 22 ignore it or even edit video footage that we had 23 sent them to try to tell their story the way they 24 wanted to tell it. 25 And, you know, it was quite frustrating

1	DEPOSITION ERRATA SHEET
2	Page 8 Line 24 Change "president commercial sales" to "president, commercial sales"
3	Page 9 Line 2 Change "president commercial sales" to "president, commercial sales"
4	Page
5	Page19_Line_5Change"320 into" to "P320 into"
6	Page
7	Page_40_Line_9_Change_"against the 320" to "against the P320"
8	Page 51 Line 23 Change "misfire, that is the" to "misfire, that is, the"
9	Page_96_Line_14_Change_"measured on the" to "measured on a"
.0	Page_98_Line_17_Change_"2:39 p.m." to "12:39 p.m."
.1	Page_101_Line_13_Change_"you, this will" to "you, if this will"
.2	Page_106_Line_11_Change_ "wholistically" to "holistically"
.3	Page 17 Line 16 Change "Jack Lawrence" to "Jack Barnes"
4	PageLineChange
.5	PageLineChange
.6	PageLineChange
.7	PageLineChange
.8	PageLineChange
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25	SIGNATURE: Thoma Tay DATE: 10-2-24
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I, Thomas Taylor , have read this deposition transcript, and acknowledge herein its accuracy except as noted on the errata sheet. Notary Public In Re: Joshua Glasscock v Sig Sauer Inc Witness: Thomas Taylor